

# 2<sup>nd</sup> SCRM Seminar 2010

*"Effective Management In A Time Of Crisis"*

## Barcelona

## 2<sup>nd</sup> Annual Seminar

14<sup>th</sup> Wednesday & 15<sup>th</sup> Thursday April 2010

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Supply-Chain Council

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**CHIEF TECHNOLOGIST OFFICER**  
**HP**

**PHILIPS**

**CORPORATE SUPPLY CHAIN RISK, SENIOR DIRECTOR**  
**PHILIPS**



Carrefour

**DIRECTOR SUPPLY CHAIN (SP)**  
**CARREFOUR**



**DIRECTOR TRADE & SUPPLY SOLUTIONS EMEA**  
**DEUTSCHE BANK**



**DIRECTOR PURCHASING & SUPPLY CHAIN**  
**GM**



**GLOBAL DIRECTOR SUPPLY CHAIN OPERATIONS**  
**TETRA-PAK**

**NOKIA**  
Connecting People

**FORMER CHIEF IT RISK & CONTINUITY SPECIALIST**  
**NOKIA**



**HEAD OF ENTERPRISE RISK MANAGEMENT**  
**BT**



Unilever

**SUPPLY CHAIN DIRECTOR**  
**UNILEVER**

**AMGEN**

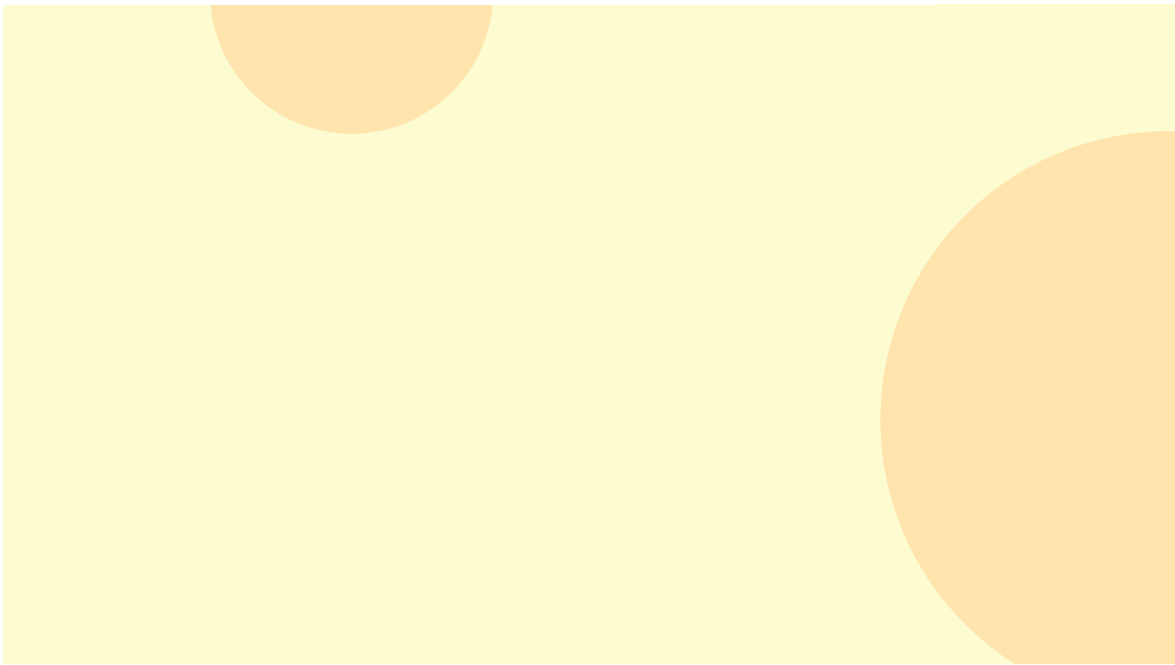
**FORMER EXECUTIVE DIRECTOR OPERATIONS RISK**  
**AMGEN**

SPENAKERS

Location  
Barcelona

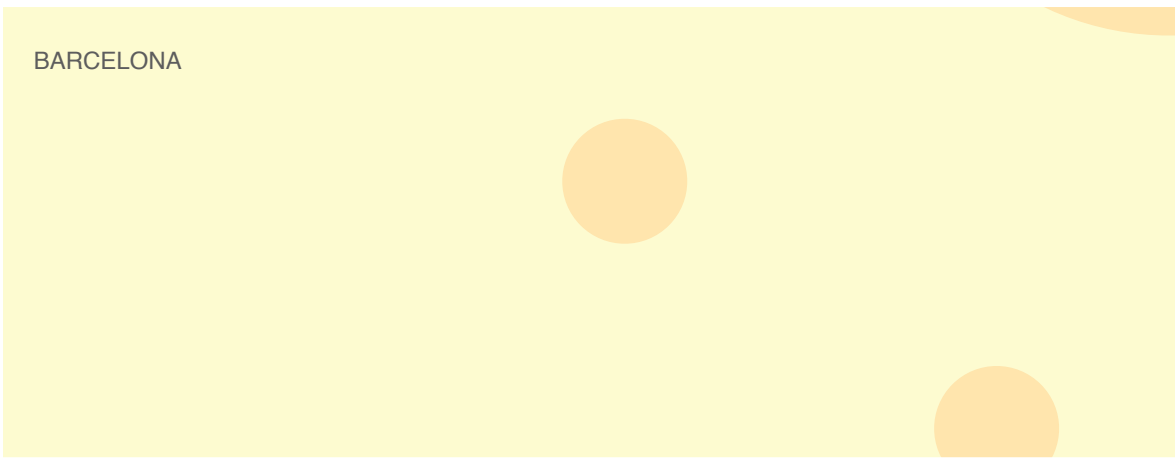


2nd Edition



City

BARCELONA



Hotel



Day One

Wednesday 14th April

2:00pm

Official Registration

2:20pm

**Chairman's introduction**

2:30pm

**SCOR SUPPLY CHAIN COUNCIL - CHAIRMAN & EVENT CHAIR**

3:15pm

**PHILIPS - CORPORATE SUPPLY CHAIN RISK, SENIOR DIRECTOR**

Supply Chain Risk - What we have learned and how we have adapted;

4:00pm

**Complimentary Coffee & Networking Break**

4:30pm

**TETRA-PAK - GLOBAL DIRECTOR SUPPLY CHAIN OPERATIONS**

5:15pm

**HP - CHIEF TECHNOLOGIST OFFICER**

6:00pm

**Q&A SESSION - Your questions from Day 1 answered**

6:30pm

End of Day 1.

Day Two

Thursday 15th April

9:00am

**GM - DIRECTOR PURCHASING & SUPPLY CHAIN**

9:45am

**AMGEN - FORMER EXECUTIVE DIRECTOR, OPERATIONS RISK**

10:30am

Complimentary Coffee & Networking Break

11:00am

**NOKIA - CHIEF IT RISK & CONTINUITY SPECIALIST**

11:45am

**DEUTSCHE BANK - DIRECTOR TRADE & SUPPLY CHAIN SOLUTIONS EMEA**

12:30pm

Working Lunch & Networking Meal

1:30pm

**INTERACTIVE SESSION - Delegate led debate**

Day Two

Continued...

2:15pm

**BT - HEAD OF ENTERPRISE RISK MANAGEMENT**

3:00pm

**UNILEVER - SUPPLY CHAIN DIRECTOR**

3:45pm

**CARREFOUR - DIRECTOR SUPPLY CHAIN (SP)**

4:30pm

**Q&A PANEL DISCUSSION**

**HP:** Chief Technologist Officer  
**Unilever:** Supply Chain Director  
**Nokia:** Chief IT Risk & Continuity Specialist  
**Amgen:** Former Executive Director, Operations Risk  
**Guest:**  
**Moderator:** Chairman

5:00pm

**EVENT ROUND-UP -**

This final session will see the event Chair, highlight the key findings & learnings from the 2 day seminar. This will also provide an opportunity for open-lead discussions about these issues from all participants.

5:15pm

**End of Seminar.**

# MANUFACTURING & LOGISTICS IT

Manufacturing and Logistics IT seeks to meet the information needs of busy supply chain professionals. The publication and website provide overviews and commentaries on the various exciting technological developments that can with careful and thoughtful implementation benefit businesses and add to their bottom lines by reducing operation costs through efficiency improvements and increasing their competitive edge.



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