

Risk Management 2010

EWRM & Avoiding Emerging Risks in Turbulent Times

Thursday 25th – Friday 26th February 2010
2nd Annual Event- Barcelona, Spain
 Hotel 1898 ★★★★★

2nd Generation Enterprise Wide-Risk Management
Quantifying the benefits of EWRM

- Business continuity and Intelligence to turn risk into Profit -

You will learn:

- Enterprise **wide risk** management **versus** **centric risk** management
- **Developing** a framework for managing wide-risk
- **Combining** Risk Management, Internal Audit & Compliance
- **Today's role** of risk manager
- **Insurance & risk:** the right insurance programme
- **Developing** an enterprise wide risk culture
- **Using** Business Intelligence to turn risk into profit
- **Identifying** wholesale enterprise fraud
- **Excellence** in risk management techniques
- **Financial** Risk Management
- **Integrating risk management** in the decision-making process

Speakers Panel



Eyvind Aven
 Vice President
 Strategic Risk
 CFO - Risk
 Management
Statoil Hydro



Claes Martenson
 Executive Vice
 President
 GM Risk
 Management &
 Insurance
Solvay



Remy Chevalier
 Vice President
 Corporate Risk
Alcatel Lucent



James Joy
 Vice President
 legal &
 Compliance
Royal Ahold



James Paterson
 Vice President
 Finance
AstraZeneca



Tamer Saka
 Chief Risk Officer
Haci Ömer Sabanci



Domenico Fumai
 Head of
 Advanced Risk
 Management
 System
Telecom Italia



Patrick Claude
 Head of Corporate
 Risk
ArcelorMittal



Brendon Darcy
 Group Head of
 Internal Audit
Eircom



Philippe Gouraud
 Senior Vice
 President
 Head of Major
 Accounts Practice
Chartis Insurance



Olivier Moulal
 Vice President
 Risk Management
Belgacom

Bill Aujla
 Head of ERM
British Telecom

Lise Moller-Frikke
 Global Governance, Risk, and
 Compliance EMEA Mature
 Markets
SAP

Partners

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BeyeNETWORK
Global coverage of the business intelligence ecosystem



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Day 1 | Thursday 25 February 2010

08:45 Registration and Coffee

09:15 Opening Remarks from the Chairman

2nd Generation wide risk management

09:30 **Case Study** **How an industrial company implement EWRM Thinking?**

- Why an Enterprise wide risk management?
- Use of risk committees
- Defining relevant risks and aggregating

Eyvind Aven

Vice President Strategic Risk

CFO - Risk Management

Statoil Hydro

10:15 **Case Study** **Integrating strategy into ERM**

- Creating a road map
- Value and cost
- Value creation through linking strategy to risk assessment
- Risk measurement and management –corporate treasurers perspectives

James Joy

Vice President legal & Compliance

Royal Ahold

11:00 Coffee and Networking Time

11:30 **Case study** **Moving from second generation to enterprise wide risk management**

- Addressing Risk Management policy
- Integrating risk management across all level of the group
- Cultural approach involved for enterprise wide risk management

Domenico Fumai

Head of Advanced Risk Management System

Telecom Italia

12:15 **Case Study** **Developing a framework for managing wide-risk**

- Risk assessment needs beyond financial and regulatory risks
- Implementing business continuity planning
- Setting up an effective monitor and control process
- Conducting an annual risk assessment

Bill Aujla

Head of ERM

British Telecom

13:00 Lunch

14:00 Coffee and Networking Time

14:30 **Case Study** **Enterprise wide risk management versus centric risk management**

- Identifying specific risk
- Method of risk identification
- Implementing the risk management model through an efficient organisation
- Establishing a framework: auditing

Claes Martenson

Executive Vice President

General Manager Risk Management & Insurance

Competence Center

Solvay

15:15 **Case Study** **What should you expect from your Insurer ... beyond Insurance?**

- Risk is at the heart of their business, so how to maximise access to the Insurer's risk expertise?
- How can the Insurer mitigate the insured's risks, both pre-loss and post-loss?

Philippe Gouraud

Senior Vice President

Head of Major Accounts Practice

Chartis Insurance

16:00 Coffee and Networking Time

16:30 **Case Study** **Optimising internal controls and accountability**

- Comprehensive and inclusive internal control procedure
- Optimising the integrity and reliability of internal control data
- Building best fit

Brendon Darcy

Group Head of Internal Audit

Eircom

18:00 Chairman's Closing Remarks and End of Day

EVENING NETWORKING OPPORTUNITIES

Day 2 | Thursday 26 February 2010

08:45 Registration and Coffee

09:15 Opening Remarks from the Chairman

09:30 **Case Study Risk Management in the real world**

- Should Risk and Audit be pushing ERM models at all?
- Working with existing good/bad practices
- Psychological dynamics in Risk Management that can undermine well intentioned improvement aspirations
- Pros and cons of Risk Committees and Risk Officers – pitfalls to avoid
- Improving risk communications to Audit Committee and Board members

James Paterson
Vice President Finance
AstraZeneca

10:15 **Case study Cost effectiveness of ERM**

- Financial Risk Management
- Importance of clear responsibility divisions
- Estimating and reporting cost effectiveness
- Achieving the right level of quality of risk and control thinking

Tamer Saka
Chief Risk Officer
Haci Ömer Sabanci Holding

11:00 Coffee and Networking Time

11:30 **Combinatorial analysis in project risk management techniques:**

- Liaising risk assessment with the monitoring of current activities
- Integrating the company strategy into the risk assessment
- Using combinatorial analysis to qualify the risk exposure
- Outcome assessment: risk and reward profile
- Risk Management and Report control

Remy Chevalier
Vice President Corporate Risk Assessment
Alcatel Lucent

12:15 **Round Table: Risk Quantifications**

- **Key risk indicators**
- **To avoid fraud**
- **Communicating en Risk Management**

This interactive forum provides a platform for all participants to discuss and bring together different views.

13:00 Lunch

14:00 Coffee and Networking Time

14:30 **Case Study Financial Risk Management**

- Key assessment in risk management process
- Currency exposure identification
- Incorporating FX risks in financial planning

Lise Moller-Frikke
Global Governance, Risk, and Compliance EMEA
Mature Markets
SAP

15:00 **Case Study Setting Risk Limits and Optimising Risk Management**

- Management strategy across different classes of risks
- How to use ERM results in key decision process

- Link with internal audit plan
- Strategic planning
- Risk register (Basel II AMA)

Olivier Moulal
Vice President Risk Management
Belgacom Group International Services NV

15:45 Coffee and Networking Time

16:15 **Case Study Integrating risk management in the decision-making process**

- Capital expenditure allocation
- Strategic planning
- Project management

Patrick Claude
Head of Corporate Risk
ArcelorMittal

17:00 Closing Remarks from the chair and End of Conference

info@axiomgroupe.com

We would like to thank everyone who has helped with the research and the organisation of Axiom Events International SI. Conference; particularly the speakers for their continued support and commitment.

Biographies

Day 1

Eyvind Aven

Vice President Strategic Risk , CFO - Risk Management

Statoil Hydro

Eyvind, Master in business administration, joined Statoil in 1992. He has experience from shipping, corporate planning and economic analysis both in Statoil and in banks. He has been working with risk management since 1996 and has been one of the key persons building up Statoil's Enterprise-wide Risk Management. He is now heading the Strategic Risk of Statoil's Corporate Risk Management.

Domenico Fumai

Head of Advanced Risk Management System

Telecom Italia

Domenico, received his degree in "Economy and Trade" in 1988. After a Master in "Management and Business Development", he began the professional career in SIP p.a. (actual Telecom Italia) as Head of a Local Administration Department.

After other experiences as regional manager in Administration Finance and Control Department of Telecom Italia S.p.A., in October 2008 Domenico received the responsibility of Advanced Risk Management System (in Risk Management Group Department). Domenico is specialized in "Risk Engineering" (CINEAS – Politecnico di Milano) and has also a good experience in Quality and Process Analysis.

James Joy

Vice President legal & Compliance

Royal Ahold

James serves as Vice President Legal and Compliance at Royal Ahold. James' principal responsibilities are to lead the design, execution and development of Ahold's global enterprise risk management and compliance programs and to co-ordinate governance, risk and compliance activities across the Group.

As principal US legal officer at Ahold James also advises the company on US legal and transactional matters and serves as the principal liaison between the US and European legal departments. James regularly speaks on enterprise risk management and compliance program management.

Claes Martenson

Executive Vice President

General Manager Risk Management & Insurance

Solvay

Claes has more than 20 years experience of Risk Management for large global industrial groups. He has been Group Risk Manager for Ericsson (telecom systems), GKN (automotive and aerospace) and now Solvay (Chemicals, Pharmaceuticals).

Claes was hired in 2004 as Solvay's first Group Risk Manager. His task is to help Solvay apply more systematic risk management in order to allow Solvay to take more risk. This is his first true Enterprise Risk Management position. He has a Chemical Engineering degree from Stockholm, Sweden and Sydney, Australia. Claes has lived and worked in Sweden, Australia, Norway, the UK, Canada and Belgium and he speaks five languages.

Philippe Gouraud

Senior Vice President

Head of Major Accounts Practice

Chartis Insurance

Philippe is Head of Chartis' UK Major Accounts Practice, a team dedicated to servicing our largest corporate clients through active Relationship Management, Account Stewardship and the delivery of global Risk Management solutions.

Philippe joined AIG's Risk Finance department in 1999, where he led a team that designs and executes innovative (re) insurance solutions for innovative clients. Prior to joining AIG, Philippe held various positions in the United States and France with a major European Oil & Gas Company, including Head of Risk Financing and General Manager of its reinsurance captive. Philippe has graduated in Economics and Finance and holds a Master's degree in Risk Management.

Brendon Darcy

Group Head of Internal Audit

Eircom

Brendan has worked in the audit field for over seventeen years in both public and private sectors. He has acted as head of internal audit in a number of organisations including RTE, the Marine Institute, the Department of Transport and on special assignments to a number of Irish PLC's. His experience also includes seven years as an internal audit consultant in KPMG where he specialised in benchmarking client internal audit functions against best practice. He joined Eircom in May 2005 as Group Head of Internal Audit his objectives include introducing a robust internal audit function and assisting the central team achieve Sox compliance. This primarily involves acting as the internal quality assurance function on the project, liaison with external audit and internal audit "business as usual" activity.

James Paterson

Vice President Finance

AstraZeneca

In a career lasting 19 years with AstraZeneca, James has worked in a wide-range of finance roles, including: Tax and Corporate Finance at the time of the ICI and Zeneca demerger and head of Finance & Accountancy for Zeneca Pharmaceuticals. James was sponsored on a 2 year Masters programme in 1997, obtaining a diploma from INSEAD, France, and a Masters Degree in Management from McGill University, Montreal, Canada in 1999.

At the time of the AstraZeneca merger, James led the merger of the Group Financial reporting functions, delivering the first management and statutory results for the newly formed organization and also developing and delivering new group reporting systems and processes.

He became Head of Internal Audit for AstraZeneca late in 2002 and has led the function of 40 staff across the UK, Sweden, Malaysia and the US for 7 years. He has worked on overhauling risk management processes; assurance mapping and compliance and audit effectiveness initiatives.

Day 2

Tamer Saka

Chief Risk Officer

Haci Ömer Sabanci Holding

In 2004, he joined Sabanci Holding as a first Chief Risk Officer of Turkey to the initiation process of Risk Management Department at Sabanci Holding. Currently, he holds president position of the "Risk and Value Management Working Committee" under TUSIAD, he is also member of the board and member of the audit committee at Aksigorta and Tursa AEO. He regularly gets invitation to both national and international conferences as a speaker about risk and insurance management related topics. Dr. Tamer Saka was rewarded in two categories of the "2005 EUROPEAN RISK MANAGEMENT AWARDS". The awards that Dr. Saka received were the first place in the "ENTERPRISE-WIDE RISK MANAGEMENT PROGRAMME OF THE YEAR" category and the second place in the "YOUNG ACHIEVER OF THE YEAR" category.

Remy Chevalier

Vice President Corporate Risk Assessment

Alcatel Lucent

Since 1983 within ALCATEL-LUCENT (16 B€, 70.000 Heads): a comprehensive expertise around Risk Assessment, Projects, Services and Finance within an Industrial, Multicultural and International Group.

Since Jan. 08: Corporate Risk Assessment VP

From Jan.05 to Dec 07: Corporate Risk Assessment Organization – Director of Contracts

From mid-98to Dec 04: Alcatel Services – VP Finance

From Jan.92 to mid 98: Alcatel Contracting CFO

From mid-88 To Jan.92: Les Câbles de Lyon - Service Business Unit : Controller, Reporting to the Business Unit CEO – BU Controller and Foreign Branches and PEs. From Mar.83 To mid-88 : Lignes Télégraphiques et Téléphoniques (Thomson – CSF) - Reporting to the Unit CFO - Controller of Foreign Branches and PEs

Olivier Moumal

Vice President Risk Management

Belgacom Group International Services NV

Olivier Moumal is responsible (and started) for Risk Management, Insurance, business continuity & credit risk management within the Belgacom Group.

For Belcom, he launched in 1997 a reinsurance captive (Luxembourg) and coordination center for financial and purchase services.(Brussel). He is also specialized as well in pure financial risks (ALM, risk metrics, securization) as in bad debt and credit risk management (scoring, fraud). He is recognized as an expert in computer, telecom and software risks and has published several technical articles on IT/Telecom risk management and business continuity.

Before joining Belgacom, Olivier has worked successively as a reinsurance expert (Guy carpentier, Marh) as insurance software expert(Bull Europe Paris) as manager insurance practice (Andersen consulting Brussels) and risk and insurance manager (Glaverbel/Asahi Glass).

Patrick Claude

Head of Corporate Risk

ArcelorMittal

Since June 2007, he is the head of Corporate Risk Management. From 2003 – 2007 at ARCELOR S.A. he was the Vice-President Business Risk Control (in charge of the Risk Management Development). Before, he work from 1996 until 2003 at ARBED - ARCELOR as a Group Controlling in charge of the Stainless Steel Sector and the group reporting dashboard. 1996-2002: Group Controlling for Long and Flat Carbon Sectors 1993 -1996Europrofil SA , Strategic Planning - Market analysis 1984 -1996.ARBED SA IT business analyst and Project Manager in the sales administration process.

Who Should Attend?

General Managers, Presidents, Vice Presidents, CFOs, Heads, Directors and Managers of:

- Chief Risk Officer
- Deputy Chief
- Corporate risk
- Corporate governance
- Legal and Compliance
- Risk Management
- Enterprise risk Management
- Controlling Manager

Upcoming events 2010

Risk Management

24 February :

→ Gestión de Riesgos

Finance

21 April :

→ Gestión del flujo de liquidez

20 - 21 May :

→ Controlling, Reporting & Performance

→ Financial Shared Service Centers



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Accommodation is not included in the conference fees.

Please contact the hotel on behalf of Axiom Groupe

to have a preferential rate. 1898**** Rambla- Barcelona – Spain

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